

Your Web Page – Key Questions

These questions come from **Montgomery McCracken**. We recommend that you review your web page with this list in front of you.

1. **Domain name rights**
 - Do you own your domain name? If not, do you have sufficient rights to it?
2. **Web site design and hosting**
 - Do you have the right to control the look and content of your own web page?
3. **Web page security**
 - Do you use adequate security measures to deter hackers?
4. **How your page treats visitors**
 - Do you need Terms of Service? Click-wrap?
5. **Web page content**
 - Is there material on your web page that could expose you to liability?
6. **Information collected from Users**
 - Do you collect information about visitors in accordance with your Privacy Policy? Would your web page be better if it had a trustmark?
7. **Publication Liability**
 - Does your web page permit users to post messages? Could that leave you with liability for what they say?
8. **Employment Issues**
 - Do you have the proper policy that governs use of computers, internet access and e-mail in the workplace?
9. **Globalization**
 - Do you do business with customers in the EU? If so, you may need to consider how to comply with the EU Privacy requirements

If you would like help in evaluating your web page, please feel free to contact Jeremy Mishkin, at jmishkin@mmwr.com, or call 215.772.7246.