

COURSE PLANNERS



Jeremy D. Mishkin, Esq.

MONTGOMERY, MCCrackEN, WALKER & RHOADS, LLP
PHILADELPHIA

Mr. Mishkin is a partner with Montgomery, McCracken, Walker & Rhoads, LLP. As Co-Chairman of the firm's Litigation Department, his practice focuses on information technology, complex commercial claims and First Amendment/media law. Mr. Mishkin has

represented media clients both old and new as well as software, hardware and consulting firms, in litigation and alternate dispute resolution proceedings involving privacy, defamation and obscenity issues. He has published articles concerning defamation, e-mail, cybersquatting, the Computer Fraud and Abuse Act and privacy on the Web. Mr. Mishkin is Co-Chair of the Internet Law Committee of the Media Law Resource Center, Chair of the editorial board of the Legal Intelligencer and was the Litigation Section member of the ABA eCommerce and ADR Task Force.



Ronald D. Barber, Esq.

STRASSBURGER MCKENNA GUTNICK & GEFSKY, PITTSBURGH

Mr. Barber, a shareholder at Strassburger McKenna Gutnick & Gefsky in Pittsburgh, is an experienced trial lawyer who concentrates on media and First Amendment law, as well as personal injury, professional malpractice and commercial litigation. Mr. Barber served as law clerk to the Honorable

Ronald W. Folino of the Court of Common Pleas of Allegheny County. He also has taught high school history and college and postgraduate media law and ethics classes.

FACULTY

Kevin C. Abbott, Esq.

REED SMITH LLP, PITTSBURGH

Michael E. Baughman, Esq.

PEPPER HAMILTON LLP, PHILADELPHIA

David P. Heim, Esq.

BOCHETTO & LENTZ PC, PHILADELPHIA

Sara J. Rose, Esq.

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Gayle C. Sproul, Esq.

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INTERNET DEFAMATION

Pittsburgh

Wed., Mar. 23, 2016

9:00 am to 12:15 pm; check-in begins at 8:30 am

Philadelphia, Live Webcast and Simulcast

Tue., Mar. 29, 2016

8:30 am to 11:45 am; check-in begins at 8:00 am

Allentown, Bellefonte, Butler, Easton, Hollidaysburg,
Indiana, Lebanon, Mechanicsburg, Norristown,
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3 SUBSTANTIVE

INTERNET DEFAMATION

OLD DOGGEREL, NEW TRICKS

The Internet generates novel ways to amuse and offend, provoke and stroke, encourage and destroy. Traditional legal issues remain, though, and web-based defamation is an increasingly common allegation for clients and their lawyers to face. Learn how this classic cause of action manifests online.

DISCOVER THE DIFFERENCE

- ▶ Common law defamation versus defamation on the Internet
- ▶ What you need to know about the Communications Decency Act
- ▶ Get a better grip on slippery ethical issues that arise online

SHIELD YOUR CLIENT

- ▶ Practical tips on how to best protect your client's reputation
- ▶ Non-litigation and litigation strategies when dealing with an anonymous internet defamer

WHAT YOUR COLLEAGUES SAY ABOUT THIS PROGRAM

- ▶ Fascinating – just the right length of time – great info
- ▶ Good overview of the issues
- ▶ I appreciated the pleadings included in the course manual
- ▶ One of the best. Very informative and easy to understand
- ▶ Dynamic!

MARK YOUR CALENDAR

visit www.pbi.org or call 800-247-4724

SO, YOU WANT TO FLY A DRONE?

Philadelphia, Live Webcast & Simulcast • Mon., Mar. 7, 2016

- Tort liability, crashes, trespass, failure to warn, negligent entrustment, common law torts, state law, and trespass
- Manufacturer's liability
- Insurance
- Federal preemption
- FAA issues – current and proposed regulatory requirements
- Import/Export Control and ITAR. Did you know you might own a "missile"?

TOPICS

Please note: Pittsburgh begins at 9:00 am and Philadelphia begins at 8:30 am.

Basic elements of libel

Elements of a claim
Defenses

What's different online?

Very high-altitude look at CDA 230
Very high-altitude discussion of anonymity

Evaluating a claim from the plaintiff's perspective

Opportunities
Challenges

\$230 complications and limitations

Intellectual property
Combined print and online publication
"Bad" publishers

Discovering the identity of anonymous writers

Legal hurdles
Practical hurdles

Cutting edge issues in online defamation

DATES & LOCATIONS

Pittsburgh

Wed., Mar. 23, 2016

9:00 am to 12:15 pm; check-in begins at 8:30 am

PBI Professional Development Conf. Ctr., Heinz 57 Center, 339 Sixth Ave., 7th Fl.

Philadelphia, Live Webcast and Simulcast

Tue., Mar. 29, 2016

8:30 am to 11:45 am; check-in begins at 8:00 am

The CLE Conference Center, Wanamaker Building, 10 Fl., Ste. 1010

Allentown

Bar Assn. of Lehigh Co.
1114 Walnut St.

Bellefonte

Centre Co. Bar Assn.
Eugene Lederer Bar Ctr.
232 Match Factory Pl.

Butler

Butler Co. Bar Assn.
240 S. Main St.

Easton

Colonial I.U. 20
6 Danforth Drive

Hollidaysburg

Appalachia IU 8
580 Foot of Ten Rd.

Indiana

ARIN IU 28
2895 West Pike

Lebanon

Lebanon Co. Bar Assn.
547 S. 10th St.

Mechanicsburg

PBI Conference Center
5080 Ritter Rd.
Rossmoyne Exit, Rt. 15

Norristown

Montgomery Bar Assn.
100 W. Airy St.

Stroudsburg

Monroe Co. Bar Ctr.
913 Main St.

West Chester

Chester Co. Bar Assn.
15 W. Gay St.

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Registration Confirmation: To receive a confirmation, please be sure to include your email address on the registration form.

Weather Related Cancellations: Check www.pbi.org or call (800)-932-4637 ext. 2205.

INTERNET DEFAMATION

9030
ae-1/12/2016

DATES & LOCATIONS

- Pittsburgh | Wed., Mar. 23, 2016
- Philadelphia | Tue., Mar. 29, 2016
- Simulcast | Tue., Mar. 29, 2016

Location: _____

BOOK & AUDIO CD AVAILABLE

- Course Book 2016-9030 \$69 plus \$8.00 S&H & \$4.62 tax (\$81.62)
- Audio CD ACD-9030 \$39 plus \$8.00 S&H & \$2.82 tax (\$49.82)
- Audio CD & Book Set ACDS-9030 \$99 plus \$8.00 S&H & \$6.42 tax (\$113.42)

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- \$229 Members — Pa., or any co. bar assn.
- \$209 Members admitted after 1/1/12
- \$249 Nonmembers
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- \$105 Judges and judicial law clerks admitted after 1/1/12

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